

2025-2030

# Moving Manurewa Together

## Te Kōkiri Tahī i a Manurewa



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## Chair's Welcome Message

Generating a vibrancy and excitement that keeps locals and visitors coming back for more.



Tony Parkes,  
Chairman

It's easy to consider the retail and commercial developments occurring across South Auckland as major threats to our businesses and livelihoods. However, I would encourage you to view these major opportunities for Manurewa and Clendon to stand out from the crowd as unique centres for commerce and enterprise.

Our 5-Year Plan 2025-2030, provides us with a roadmap to celebrate and build on our strengths to offer shoppers and entrepreneurs with opportunities, events and experiences unique to the Manurewa Business District. The Board and I want this plan to activate Manurewa and Clendon, generating a vibrancy and excitement that keeps locals and visitors coming back for more, again and again.

We have the team, experience and a proven track record to make this happen and so, on behalf of the MBA Board, I am very pleased to present Manurewa Business Association's 5-Year Plan 2025-2030.

Yours sincerely,

**Tony Parkes**  
Chairman

## Manager's Welcome Message

We can ensure that our member businesses have every opportunity to not only grow, but to flourish.



Neil Punja,  
Manager,  
Manurewa  
Business  
Association

Hello and welcome!

Manurewa is on the brink of some significant growth and development. Over the next five years we are anticipating rapid population growth across South Auckland and housing intensification around our town centre delivering an expanding local customer base offering increased foot traffic and spending power. We are also going to see some transformative transport investments in road, rail and public transport networks that will shorten travel times, attract more visitors and connect our businesses to broader markets and audiences.

Accordingly, our new 5-Year Plan and Work Programme is designed to provide a robust framework of placemaking, promotions and interventions to help us create engaging public spaces and town centres that are unique, safe and attractive for locals and visitors alike. The MBA team and I will

continue to lead and deliver the innovations and interventions required to make our business district successful. As always, we cannot do this alone and so by working together and leveraging the relationships, resources and strategies outlined in our plan, we can ensure that our member businesses have every opportunity to not only grow, but to flourish.

Let's embrace this journey of growth and make the most of the exciting times ahead!

I look forward to working you.

Warm regards,

**Neil Punja**  
Manager  
Manurewa Business Association

## He kupu whakataua nā te Heamana

Kia hua ake te tōnuitanga me te hiamō e rite tonu ai tā te haukāinga me ngā manuhiri hoki mai anō.



Tony Parkes,  
Heamana

E mārama ana te whakaaro ake ka raru ō tātou pakihi me ō tātou ao i ngā whakawhanaketanga hokohoko, arumoni anō hoki, e pihi ake ana puta noa i Tāmaki-ki-te-Tonga. Heoi anō, ko taku āki ki a koutou kia tirohia ēnei arawātea nui mō Manurewa me Clendon hei pokapū tauhokohoko, hinonga motuhake.

Kei tā mātou Mahere 5-Tau 2025-2030 tētahi mahere huarahi hei whakanui, ā, hei whakapakari i ō tātou painga e tukua ai ki ngā kaihoko me ngā rakahinonga ngā arawātea, ngā taiopenga me ngā wheako e motuhake ana ki te Takiwā ā-Pakihi o Manurewa. Ko te hiahia o mātou ko te Poari kia whakaoreore tēnei mahere i a Manurewa me Clendon, kia hua ake te tōnuitanga me te hiamō e rite tonu ai tā te haukāinga me ngā manuhiri hoki mai anō.

Kei a mātou te tīma, ngā wheako me ngā tauira ki te whakatutuki i tēnei āhuatanga. Nā reira, i runga i te mana o te Poari o MBA, e hiamō ana ahau ki te tāpae i te Mahere 5-Tau 2025-2030 a te Te Tōpūtanga o ngā Pakihi o Manurewa.

Nāku iti nei, nā

**Tony Parkes**  
Heamana

## He kupu whakataua nā te Hautū

Ka whai ō tātou pakihi i ngā arawātea katoa kia tipu ai, ā, kia puāwai ai anō hoki.



Neil Punja,  
Hautū,  
Te Tōpūtanga  
o ngā Pakihi o  
Manurewa

Kia ora, ā, nau mai!

Kei te tapa a Manurewa o ētahi whakawhanaketanga nui. I roto i te rima tau e tū mai nei, e whakapae ana mātou ka tipu wawe te taupori puta noa i Tāmaki-ki-te-Tonga, ka whakaapiapitia hoki ngā whare huri noa i te pokapū. Ko te hua ko te pikinga o ngā kiritaki me ngā whakapaunga pūtea. Ka kite hoki tātou i ētahi haumitanga tūnuku nui ki ngā whatunga rori, rerewhenua, tūnuku tūmatanui anō hoki, ka whakaheke nei i te roa o te hāereere, ka tō mai i ētahi manuhiri anō, ā, ka tūhono i ō tātou pakihi ki ngā māketē me ngā whakaminenga whānui ake.

I runga i tērā, kua hoahoatia tā mātou Mahere 5-Tau me te Hōtaka Mahi ki te tuku i tētahi angamahi tōtōpū mō te ahu nōhanga, te whakatairanga me te hāpaiora hei āwhina i a mātou ki te whakaputa i ngā pokapū e motuhake ana, e haumarua ana, ā, e whakapoapoa ana i te haukāinga me ngā

manuhiri anō hoki. Ka ārahi tonu, ka tuku tonu hoki mātou ko te tīma MBA i ngā arongahou me ngā hāpaitanga ora me whai e angitu ai tō tātou takiwā pakihi. Waihoki, e mau tonu ana te mōhio, e kore e taea mehemea ko mātou anake. Nā reira ki te takitini te haere, ki te whirinaki ki ngā hononga, ngā rauemi me ngā rautaki kua whakarārangitia i te mahere, ka whai ō tātou pakihi i ngā arawātea katoa kia tipu ai, ā, kia puāwai ai anō hoki.

Kia whakamānawa tātou i tēnei haerenga whanaketanga, ā, kia nanao atu anō hoki ki te ao kei tua!

E hiamō ana ahau ki te mahi tahi..

Nāku i roto i ngā mihi,

**Neil Punja**  
Hautū  
Te Tōpūtanga o ngā Pakihi o Manurewa



## Manurewa Business Association

The Manurewa Business Association (MBA) is dedicated to enhancing the vitality and well-being of businesses in Manurewa. Since the expansion of the Business Improvement District (BID) boundaries in late 2019, we have successfully provided numerous benefits to the enterprises operating within and between the Manurewa and Clendon Town Centres and have accomplished many objectives outlined in the 5-Year Plan 2020-2025.

The Manurewa BID is at the centre of a region undergoing significant transformation. Accordingly, MBA's 5-Year Plan 2025-2030 builds on the previous 5-Year Plan whilst encompassing the current and upcoming developments across transport, housing, employment, public investment and land use that will shape the operating environment for the BID over the next five years and beyond. This approach ensures that we can maintain momentum and continue to focus on developing and delivering the outcomes and aspirations of Manurewa's businesses and business owners.



## Te Tōpūtanga o ngā Pakihi o Manurewa

E ū ana Te Tōpūtanga o ngā Pakihi o Manurewa (MBA) ki te whakakaha i te korou me te oranga o ngā pakihi i Manurewa. Nō te whakawhānuitanga o ngā rohenga o te Takiwā Whanake Pakihi (BID) i te hiku o 2019, kua tukua e mātou ngā hua huhua ki ngā hinonga e tū ana i roto, i waenganui anō hoki i ngā Pokapū o Manurewa me Clendon. Waihoki, kua tutuki i a mātou ngā whāinga maha kua whakarārangitia i te Mahere 5-Tau 2020-2025.

Ko te BID o Manurewa kei te puku o tētahi rohe e pāngia ana e ngā panonitanga nui. I runga i tērā, e whanake ana te Mahere 5-Tau 2025-2030 a MBA i te Mahere 5-Tau o mua. Waihoki, ka whakakapi i ngā whakawhanaketanga o nāianei, me ngā mea hou puta noa i ngā āhuatanga tūnuku, whare, whiwhi mahi, haumitanga tūmatanui, whenua anō hoki, ka whakaahua nei i te taiiao whakahaere mō te BID i te rima tau e tū mai nei, ā, ā tua atu. Ka whakaū tēnei rautaki i tā tātou āhehi ki te whai tonu i te ānga, ā, ki te aro tonu ki te whakawhanaketanga me te tukutanga o ngā hua me ngā wawata o ngā pakihi me ngā tāngata whai pakihi o Manurewa.



## Key Opportunities to Leverage



### RAPID POPULATION GROWTH

Manurewa is among the fastest-growing areas in Auckland. With over 34,000 new homes planned across South Auckland by 2050, the local customer base is expanding, offering increased foot traffic and spending power – provided the town centre remains attractive and relevant.



### TRANSFORMATIVE TRANSPORT INVESTMENTS

Projects like the SH1 upgrade, Mill Road Corridor, rail electrification to Pukekohe and the new Drury train stations will vastly improve accessibility. These projects will shorten travel times, attract more visitors and connect Manurewa's businesses to broader markets.



### HOUSING INTENSIFICATION AROUND THE TOWN CENTRE

Medium-density housing and Kāinga Ora redevelopments near Manurewa's core mean more residents living within walking distance. This reinforces the importance of placemaking, retail offerings and safe, engaging public spaces.



### SAFETY AND TOWN CENTRE UPGRADES

Expanded CCTV networks, town centre ambassadors and community patrols are improving public safety. These initiatives are crucial to increasing public confidence and encouraging both daytime and evening use of the area.



### PUBLIC AND LOCAL BOARD INVESTMENTS

Manurewa Local Board is actively investing in community amenities, supporting placemaking, cultural events, environmental restoration and youth development. Aligning MBA's promotions and initiatives with these public investments can create mutually reinforcing benefits.



### WORKFORCE DEVELOPMENT AND YOUTH EMPLOYMENT

With a large under-25 population, MBA support for youth-focused initiatives (e.g. Manurewa Works, job fairs and apprenticeships) can help reduce unemployment – ultimately boosting local economic resilience and daytime trade.



### TECHNOLOGY AND GREEN ECONOMY GROWTH

With improved digital infrastructure and sustainability initiatives gaining traction, MBA could support local businesses to adopt digital tools, enhance energy efficiency, and connect to emerging tech and green sectors.



### POTENTIAL LAND USE SHIFTS AND REDEVELOPMENT

Aging commercial sites, large carparks, and industrial areas may become mixed-use hubs over time. MBA has an opportunity to influence the design and function of these changes to maintain business vibrancy.

## Ngā Arawātea Matua hei Whirinakitanga



### TE TIPU WAVE A TE TAUPORI

Ko Manurewa tētahi o ngā wāhi tipu wawe nui katoa i Tāmaki Makaurau. Neke atu i te 34,000 kāinga kua whakamaheretia puta noa i Tāmaki Makaurau i mua i te 2050, nā reira e piki ana te puna kiritaki o te takiwā, ā, e piki ana hoki te nui o te hunga whakapau pūtea – engari me whakaratarata tonu te pokapū e pērā ai.



### NGĀ HAUMITANGA TŪNUKU NUI

Ko ngā kaupapa pēnei i te whakahoutanga o SH1, o Mill Road Corridor, te whakahikotanga o te rerewhenua ki Pukekohe me ngā teihana rerewhenua hou o Drury, ka whakapiki nui i te tomopai. Mā ēnei kaupapa e whakapoto te roa o te hāereere, e tō mai ētahi manuhiri anō, ā, e tūhono anō hoki ngā pakihī o Manurewa ki ngā māketē whānui ake.



### TE WHAKAAPIAPITANGA O NGĀ WHARE HURI NOA I TE POKAPŪ

Nā ngā wharenoho matoru-waenga me ngā whakawhanaketanga anō a Kāinga Ora e tata ana ki te puku o Manurewa, i nui ake ai te hunga noho tata, ā, he hīkoi noa iho te tawhiti. E whakaū ana tēnei i te hiranga o te ahu nōhanga, o ngā tukunga ki ngā kaihoko, me ngā wāhi tūmatanui haumarū, āhuareka anō hoki.



### TE HAUMARUTANGA ME NGĀ WHAKAHOUTANGA KI TE POKAPŪ

Ko te pikinga o ngā whatunga CCTV, ngā māngai me ngā āpiha ā-hapori, e whakapiki ana i te haumarutanga tūmatanuitanga. Waiwai ana ēnei kaupapa mō te whakapiki i te māia o te marea me te akiaki hoki i te whakamahinga o te whaitua i te rā, ā, i ngā ahiahipō.



### NGĀ HAUMITANGA TŪMATANUI, TIPUTATA A TE POARI

E āta haumi ana a Manurewa Local Board ki ngā tukuora o te hapori, te tautoko i te ahu nōhanga, ngā taiopenga ā-ahurea, te whakaoranga o te taiao me te whakawhanaketanga o ngā taiohi. Mā te whakahāngai i ngā whakatairanga me ngā kaupapa a MBA ki ēnei haumitanga tūmatanui e pihi ake ai ngā hua nui ki ngā taha e rua.



### TE WHAKAWHANAKE I NGĀ RĀNGAIMAHI ME TĀ NGĀ TAIOHI WHIWHIMAHI

He nui te taupori 25 tau heke iho, nā reira ko ngā tautoko a MBA mō ngā kaupapa e aro ana ki ngā kaupapa rangatahi (hei tauira, Manurewa Works, ngā taiopenga mahi me ngā mahi pia) ka āwhina ki te whakaheke i te koremahitanga - anā, ka whakapiki tērā i te mārohirohi ā-ōhanga o te takiwā me ngā mahi hokohoko i ngā rā.



### TE TIPU Ā-HANGARAU, Ā-ŌHANGA KĀKĀRIKI

Nā te mea kua piki ngā tūāhanga matihiko, ā, e rataina haere ana ngā kaupapa toitūtanga, ka taea e MBA ngā pakihī tiputata te tautoko ki te nanao atu ki ngā taputapu matihiko, te whakapiki i te whāomoomo ā-pūngao, me te tūhono ki ngā rāngai hangarau, kākāriki anō hoki e pihi ake ana.



### NGĀ HURINGA WHAKAMAHI WHENUA ME TE WHAKAWHANAKE ANŌ

Ka whakamahia pea ngā wāhi arumoni tawhito, ngā tūnga waka nui tawhito, me ngā wāhi ahumahi tawhito hei pokapū whakamaahi-hanumi ā tōna wā. He arawātea tō MBA ki te whakaaweawe i te hoahoatanga me te āhua o ēnei huringa e mau tonu ai te tōnuitanga ā-pakihī.



Manurewa is one of Auckland's  
**TOP 20**  
shopping destinations

Over **500**  
businesses  
in Manurewa Business District



**108,900** people  
live in Manurewa  
That's **6.1%** of Auckland's population

**62%** of Manurewa residents  
and **67%** of Clendon residents

love to shop  
**locally**



**\$301.8 million**  
ANNUAL SPEND  
in Manurewa Business District

**31 years**  
MEDIAN AGE



with nearly **66.5%** of the population aged between 15 and 64 years



Incredibly  
**diverse**  
COMMUNITY

identifying as:

- 39.9% Pacific Peoples
- 27.6% Asian
- 26% Māori
- 24.5% European
- <5% MELAA and Other



Ko Manurewa tētahi o ngā taunga hokohoko

**20 o RUNGA**



o Tāmaki Makaurau

Neke atu i te

**500 pakihi**

i te Takiwā Pakihi o Manurewa, ā, e tipu tonu ana...



**\$301.8 miriona**

TE WHAKAPAUNGA Ā-TAU i te Takiwā Pakihi o Manurewa

**31 tau**

TE PAKEKETANGA TAU WAENGA



ā, kei te takiwā o te **66.5%** o te taupori kei waenga i te 15 me te 64 tau te pakeke



**108,900 tāngata**

e noho ana ki Manurewa

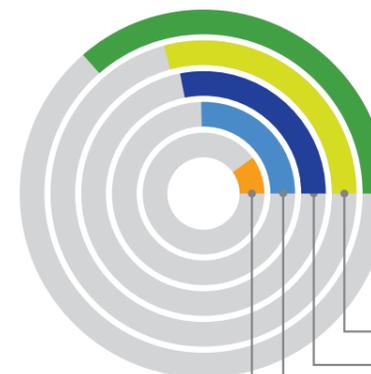
**6.1%** o te taupori o Tāmaki Makaurau

E **62%** o te hunga noho o Manurewa

me te **67%** o tō Clendon

ka hokohoko i roto o

**te takiwā**



He hapori

**kanorau**

mārika kua tohua nei he:

- 39.9% Uri nō Te Moananui-a-Kiwa
- 27.6% Āhia
- 26% Māori
- 24.5% Pākehā
- <5% Rāwhiti Waenga, Amerikana Ratino, Āwherika, Tētahi Atu

## Manurewa Business Improvement District (BID) expansion boundary map

Note: The BID expansion project only applies to business rated properties. All other rated properties are exempt from the BID programme and targeted rate. **DISCLAIMER:** This map/plan is illustrative only and all information should be independently verified on site before taking any action. Copyright Auckland Council. Land Parcel Boundary information from LINZ (Crown Copyright Reserved). Whilst due care has been taken, Auckland Council gives no warranty as to the accuracy and plan completeness of any information on this map/plan and accepts no liability for any error, omission or use of the information. Height datum: Auckland 1946.

## Te mahere whakawhānui rohenga o Te Rohe Whakawhanake Pakihi o Manurewa (BID)

Kia Mataara: Ko te hinonga whakawhānui BID ka pā noa iho ki ngā whenua pakihi e rētihia ana. Ka whakahore katoatia ētahi atu whenua rēti mai i te hōtaka BID me te rēti e whāia ana. **HE WHAKATŪPATO HANGA:** He tauira noa iho tēnei mapi/mahere, me āta whakatūturu motuhake ngā pārongo i te pae mahere i mua i te whakaara hāmenē. Ko te Manatārua Kaunihera o Tāmaki Makaurau. Ko ngā pārongo Rohenga Whenua ka taea i LINZ (Crown Copyright Reserved). Ahakoa kua āta tirohia, kāore te Kaunihera o Tāmaki Makaurau e kī taurangi ana i te tika, i te whakatutukitanga o ngā pārongo kei roto i tēnei mapi/mahere. Kāore hoki e whakaae ana ki te hāmenē mō ngā hapa, mō te whakamahi i ngā pārongo. Matohu teitei: Tāmaki Makaurau 1946.





## 5-Year Plan

### Development Process

The Manurewa 5-Year Plan 2025-2030 is the result of a comprehensive review of previous business plans, key stakeholder interviews, desktop research and an analysis of other relevant documents and reports. Key themes from this work and further refinement with MBA management has created a plan that will guide the development of Manurewa as a thriving community for commerce and enterprise.

## Mahere 5-Tau

### Hātepe whakawhanaketanga

Ko te Mahere 5-Tau 2025-2030 o Manurewa te hua o tētahi arotakenga torowhānui o ngā mahere pakihi o mua, o ngā uiui ki ngā kiripānga matua, ngā rangahau ā-papamahi me tētahi tātaritanga o ētahi atu puka hāngai, pūrongo hāngai anō hoki. Nā ngā kaupapa matua i tēnei mahi me ngā whakawhāititanga ki ngā whakahaere a MBA i hua ake ai tētahi mahere ka ārahi nei i te whakawhanaketanga o Manurewa hei hāpori tōnui mō te arumoni me te hinonga.



# Celebrate Manurewa as a great place to do business

## Perception

The Manurewa Business District has historically had a less than desirable reputation. However, this perception is no longer accurate. Today, Manurewa boasts a distinct identity and an engaging narrative that showcases the variety and diversity of its visitor and retail attractions. With one of Auckland's largest Māori and Pasifika populations and exceptional access to all forms of public and private transportation, Manurewa presents considerable advantages and opportunities for building and attracting businesses to the District.

### PRIORITIES

- Build on positive perceptions and connections with Manurewa residents and shoppers
- Actively promote and showcase local businesses, restaurants, food outlets and business opportunities
- Create and promote reasons to visit town centres and residential shopping precincts

### PROGRAMMES

- Marketing and communications telling the real story of Manurewa and Clendon, positioning each as attractive retail destinations
- Shopper events and competitions
- Business attraction and retention program to increase retail diversity and attract at least one more anchor tenant
- Celebration of Manurewa's richly diverse range of restaurants and food outlets

### PROJECTS



# Whakanuia a Manurewa hei wāhi pakihi rawe

## Tūhotanga

Kāore i tino pai ngā kōrero mō te Takiwā Pakihi o Manurewa i tōna wā. Heoi anō, kua tō te rā ki aua momo whakaaro. I tēnei rā, he tuakiritanga motuhake tō Manurewa, ā, he pūrākau whakapoapoa tōna e whakaatu ana i te momomaha me te kanorau o āna whakamaneatanga manuhiri, hokohoko anō hoki. Kei konei tētahi o ngā taupori Māori, Uri o Te Moananui-a-Kiwa nui katoa i Tāmaki Makaurau, ā, tiketike ana te tomopai o ngā momo tūnuku tūmatanui, tūmataiti katoa. Nā reira he nui ngā painga me ngā arawātea ki te hanga pakihi me te tō pakihi anō hoki ki tēnei Takiwā.

### NGĀ ARONGA TŌMUA

- Te whanake i ngā whakaaro pai me ngā tūhonotanga ki ngā kainoho me ngā kaihoko o Manurewa
- Te āta whakatairanga me te whakaatu i ngā pakihi o te takiwā, ngā wharekai, ngā toa kai me ngā arawātea ā-pakihi
- Te whakarite me te whakatairanga i ētahi take e toroa ai ngā pokapū me ngā paehokohoko

### NGĀ HŌTAKA

- Ngā whakatairanga me ngā whakapāpātanga e whakakōrero ana i ngā pūrākau tūturu o Manurewa me Clendon, me te whakatau i ia wāhi hei taunga hokohoko ka rataina
- Ngā taiopenga me ngā whakataetae kaihoko
- Hōtaka whakapoapoa me te puri pakihi ki te whakapiki i te kanorau ā-hokohoko me te tō mai i te kotahi anō kairīhi puna
- Whakanuitanga o te kanorau mārika o ngā momo wharekai, toa kai anō hoki o Manurewa

### NGĀ KAUPAPA



# Keeping community at the heart of doing business in Manurewa

## People

Community is everything in Manurewa, and for local business, a significant customer base and asset. With one of Auckland's most diverse communities, including one of the region's largest Māori and Pasifika populations, celebrating and activating Manurewa's rich heritage and exciting array of cultural practices and traditions provides a catalyst for building community and commerce.

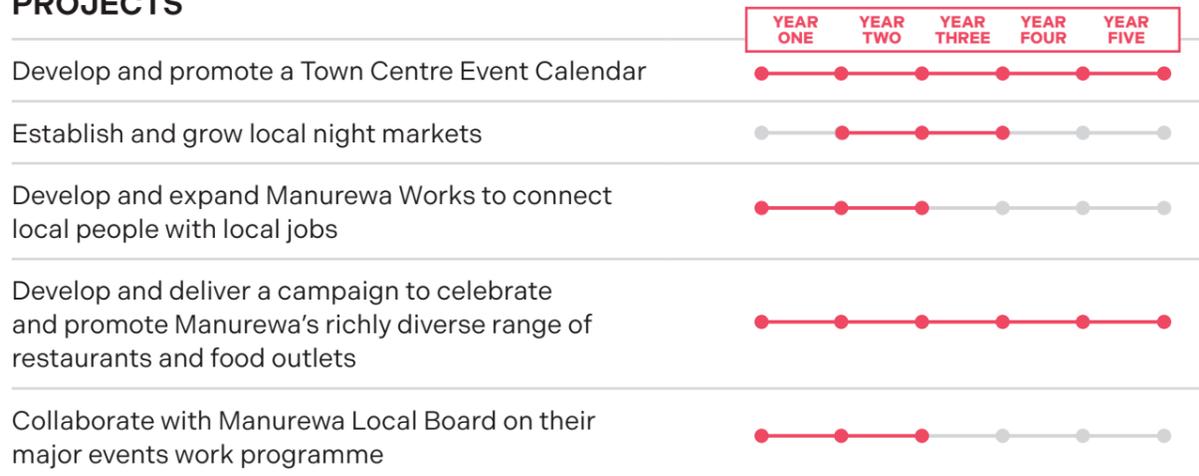
### PRIORITIES

- Celebrate and enhance cultural diversity as a unique strength and difference
- Celebrate and promote Manurewa's rich history and heritage
- Foster and support local employment and education

### PROGRAMMES

- Explore the establishment of night markets featuring high-quality locally produced crafts, clothes, textiles and entertainment
- Explore the establishment of a programme of cultural events and celebrations
- Build on and develop linkages with local schools and community organisations
- Support local business to better attract, serve and connect with culturally diverse customers

### PROJECTS



# Kia noho ko te hapori ki te iho o ngā mahi pakihi i Manurewa

## Ngā tāngata

Hirahira ana tēnei mea te hapori i Manurewa, ā, mō ngā pakihi o te takiwā, he puna kiritaki nui, he huarawa anō hoki. Nā te mea kei konei tētahi o ngā hapori kanorau nui katoa i Tāmaki Makaurau, tae ana ki tētahi o ngā taupori Māori, Uri o Te Moananui-a-Kiwa nui katoa o te rohe, ko te whakanui me te whakahohe i te takenga mai o Manurewa ka noho hei whākōki e piki ake ai te haporitanga me te tauhokohoko.

### NGĀ ARONGA TŌMUA

- Te whakanui me te whakangako i te kanorau ā-ahurea hei painga motuhake, ā, hei ahureinga
- Te whakanui me te whakatairanga i ngā kōrero aronehe o Manurewa
- Te poipoi me te tautoko i te tukunga mahi me te mātauranga tiputata

### NGĀ HŌTAKA

- Te tūhura i te whakatūnga o ngā māketē pō e hokona ai ko ngā mahi ā-rehe tiputata, ngā kākahu, ngā papanga me ngā whakangahautanga
- Te toro i te whakatūnga o tētahi hōtaka taiopenga me ngā whakanuitanga ā-ahurea
- Te whakapakari tonu i ngā hononga ki ngā kura o te takiwā me ngā whakahaere ā-hapori
- Te tautoko i ngā pakihi o te takiwā kia pai ake ai tā rātou tō, tā rātou manaaki me tā rātou tūhono ki ngā kiritaki ahurea kanorau

### NGĀ KAUPAPA



Our town centres will be safe, attractive, easy to access places we are proud of

## Place

Attractive, vibrant and well-connected town centres and shopping precincts are places that encourage people to visit, socialise and do business. They also help to increase safety and minimise the risk of criminal and antisocial activity which is a major priority for Manurewa Business District. Creating an environment that reflects, inspires and complements local community will enhance and sustain local 'ownership', pride and participation in Manurewa's town centres and shopping precincts.

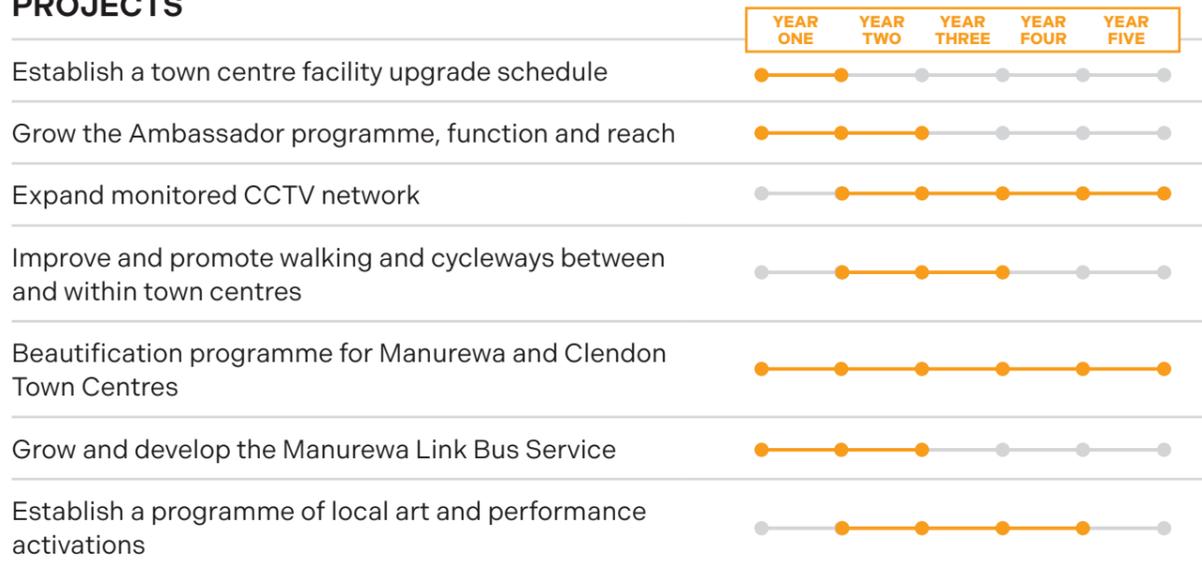
### PRIORITIES

- Improve attractiveness and safety of town centres, shopping precincts and street environments
- Increase frequency and variety of public art and performance
- Improved business, commuter and shopper connections with public and community transport

### PROGRAMMES

- Maintain and develop the Ambassadors programme
- Collaborate with public transport agencies to make travel in and around Manurewa easy and affordable
- Advocate and lead Town Centre beautification and planting programs
- Collaborate with local arts agencies to create and deliver a programme of public art and performance
- Establish a Clean and Safe strategy to augment and coordinate town centre safety and beautification initiatives

### PROJECTS



Ka haumarū, ka whakamanea, ka tomopai hoki ō tātou pokapū e whakahīhī ai tātou

## Te wāhi

Ko ngā pokapū me ngā paehokohoko whakamanea, muramura, tūhono-pai anō hoki, ngā wāhi āki i te tangata ki te toro, ki te whakahoahoa, ā, ki te mahi pakihi. Ka āwhina hoki ki te whakapiki i te haumarutanga me te whakaheke i te tūraru o ngā mahi taihara, he aronga tōmua nui tērā mō te Takiwā Pakihi o Manurewa. Mā te whakarite i tētahi taiao e whakaata ana, e whakaaweawe ana, ā, e whakamihi ana hoki i te hāpori o te takiwā, e piki ai te whakahīhī me te whai wāhi a te haukāinga ki ngā pokapū me ngā paehokohoko o Manurewa.

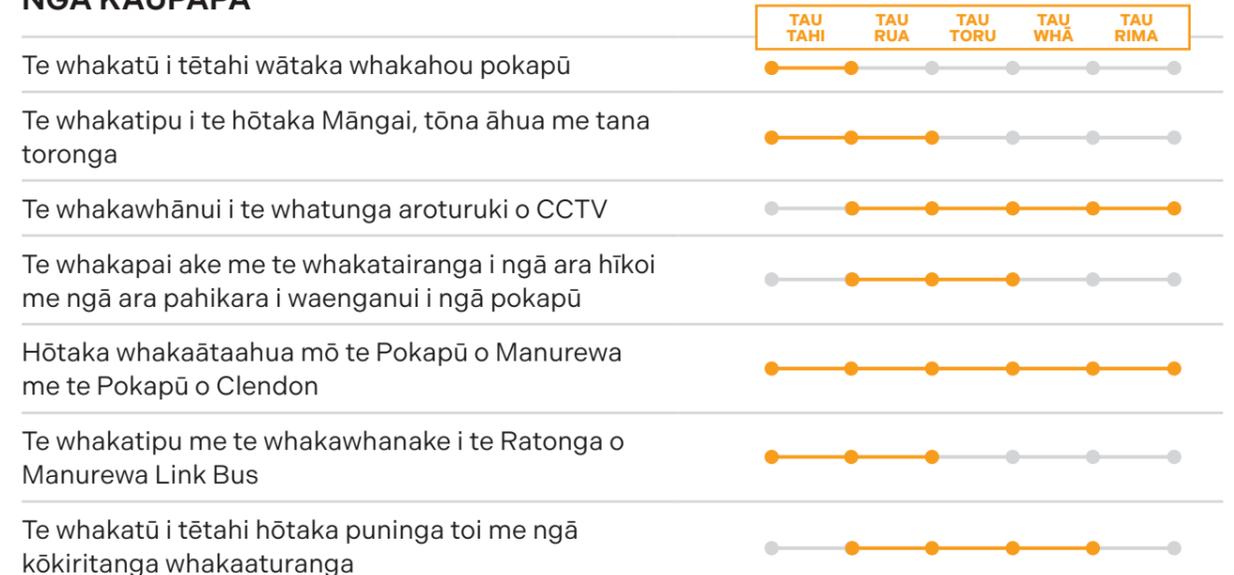
### NGĀ ARONGA TŌMUA

- Te whakapiki i te whakamanea me te haumarū o ngā pokapū, o ngā paehokohoko me ngā taiao tiriti
- Te whakapiki i te nui me te momo o ngā toi tūmatanui me ngā whakaaturanga
- Te whakapai ake i ngā tūhonotanga ā-pakihi, ā-kaieke, ā-kaihoko anō hoki mā ngā tūnuku tūmatanui, tūnuku ā-hāpori anō hoki

### NGĀ HŌTAKA

- Te pupuri tonu me te whakawhanake i te hōtaka Māngai
- Te mahi tahi ki ngā umanga tūnuku tūmatanui kia māmā ake ai te haere me te utu ki te huri haere i Manurewa
- Te whakatairanga me te ārahi i ngā hōtaka whakaātaahua i te Pokapū me ngā hōtaka whakatō
- Te mahi tahi ki ngā umanga toi o te takiwā ki te waihanganga me te tuku i tētahi hōtaka toi tūmatanui me ētahi whakaaturanga tūmatanui
- Te whakarite i tētahi rautaki Tautāiao me te Haumarū ki te ruruku i ngā kaupapa whakahaumarū, whakaātaahua hoki i te pokapū

### NGĀ KAUPAPA



MBA will be a strong, valuable resource and advocate for local business

## Performance

A thriving and sustainable local economy and business community needs a strong central agency to be a catalyst, resource and independent advocate for local development. Manurewa Business Association's recent boundary expansion and membership growth requires the Association to undergo its own development to ensure it remains fit for purpose, now and for the future.

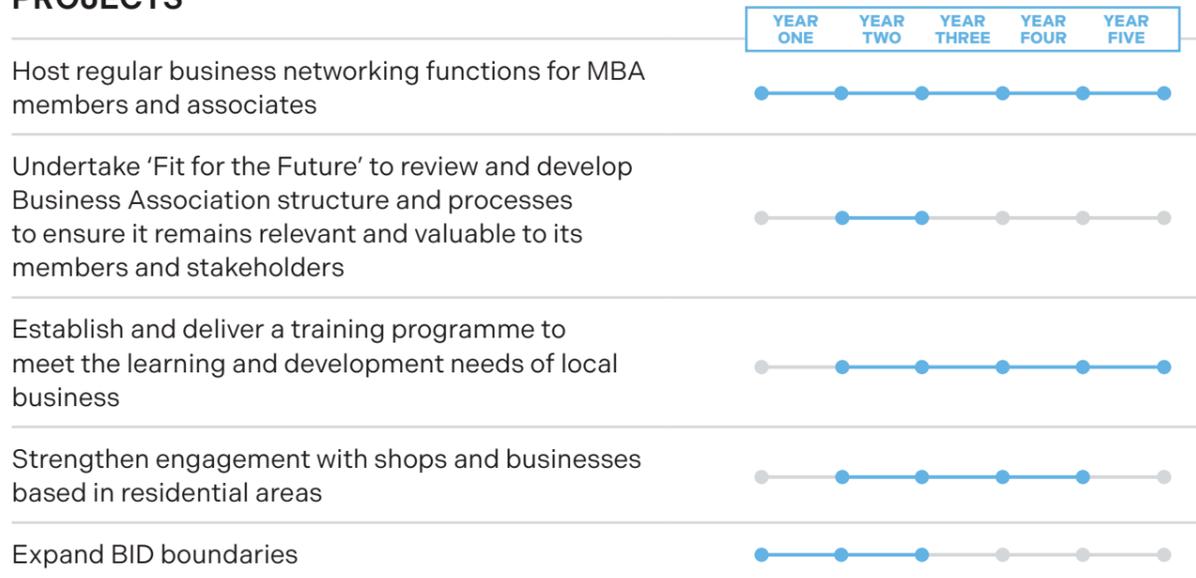
### PRIORITIES

- Develop organisational capacity and sustainability
- Business support and services
- Advocacy to Council and other key stakeholders

### PROGRAMMES

- MBA 'Fit for the Future' organisational development programme
- Establish events and resources to guide and advise business performance, planning and development
- Collaborate on innovative projects that benefit business in Manurewa
- Champion the voice, needs and concerns of Manurewa business

### PROJECTS



Ka tū a MBA hei rauemi whai wāriu, hei māngai anō hoki mā ngā pakihi o te takiwā

## Ekenga

Me whai umanga matua te ōhanga tiputata toitū, tōnui anō hoki me te hāpori pakihi, hei whākōkī, hei rauemi, ā, hei kaikōkiri tūtahi mō ngā whakawhanaketanga tiputata. Nā runga i te whakawhānuitanga o nā noa nei o te rohenga o te Tōpūtanga o ngā Pakihi o Manurewa, me te tipu o tōna mematangā, me whai te Tōpūtanga i tōna anō whakawhanaketanga kia mau tonu ai tōna hāngaitanga ki tōna koronga, ināianeī, ā, hei te anamata anō hoki.

### NGĀ ARONGA TŌMUA

- Te whakawhanake i te raukaha ā-whakahaere me te toitūtanga
- Ngā tautoko me ngā ratonga mō ngā pakihi
- Te kōkiri ki te Kaunihera me ētahi atu kiripānga matua

### NGĀ HŌTAKA

- Hōtaka whakawhanaketanga ā-whakahaere 'Aro ki te Anamata' a MBA
- Te whakatū i ngā taiopenga me ngā rauemi hei ārahi, hei tohu hoki i ngā ekenga ā-pakihi, i ngā whakamaheretanga me ngā whakawhanaketanga
- Te mahi tahi i ngā kaupapa auaha hei painga mō ngā pakihi i Manurewa
- Te waha i ngā reo, ngā matea me ngā māharahara o ngā pakihi o Manurewa

### NGĀ KAUPAPA



## Key Partners

Partnership is key to everything we do and has been essential for the Association consistently 'punching above its weight' to deliver the fantastic outcomes we have for the Manurewa Business District. We work very hard to forge and participate in alliances that benefit local business and community.

- Manurewa Local Board
- Manurewa/Papakura Ward Councillors
- Manurewa Youth Council
- Auckland Council
- Business Improvement District Team
- Auckland Libraries
- Council Controlled Organisations
- Auckland Transport
- ATEED (Auckland Tourism Event and Economic Development)
- NZ Police
- Manurewa Bluelight
- Manurewa Marae
- Pride Project Aotearoa
- Taxis United
- Funders
- Southmall
- Local Businesses and Property Owners
- Manurewa Community Agencies and Organisations

Thank you to all our partners. We look forward to continuing to develop our relationship with you and to building new alliances for the benefit of Manurewa's businesses and community.



## Ngā Rāngapū Mahitahi Matua

He mea matua ngā rangapū mahitahi ki ā mātou mahi katoa, ā, kua noho waiwai mō te Tōpūtanga i tāna 'whai whakarunga' ki te whakaputa i ngā hua mīharo kua whāia mō te Takiwā Pakihi o Manurewa. Whakapau kaha ana mātou kia whai wāhi ai ki ngā haumitanga hei panga mō ngā pakihiki o te takiwā me te hapori anō hoki.

- Manurewa Local Board
- Ngā Kaikaunihera o Manurewa/Papakura
- Te Kaunihera Taiohi o Manurewa
- Te Kaunihera o Tāmaki Makaurau
- Te Tīma Whanake Pakihi o te Takiwā
- Ngā Wharepukapuka o Tāmaki Makaurau
- Ngā Whakahaere a te Kaunihera
- Auckland Transport
- ATEED (Auckland Tourism Event and Economic Development)
- Ngā Pirihimana o Aotearoa
- Manurewa Bluelight
- Manurewa Marae
- Pride Project Aotearoa
- Taxis United
- Ngā Kaihaumi
- Southmall
- Ngā Pakihi o te Takiwā me ngā Rangatira o ngā Papa
- Ngā Umanga ā-Hapori me ngā Whakahaere o Manurewa

E mihi ana ki ngā hoa pakihiki katoa. E hiamō ana ki te whakawhanake tonu i ō tātou hononga me te tuitui i ngā haumitanga hou hei painga mō ngā pakihiki me te hapori o Manurewa.



## **Manurewa Business Association**

4 Station Road, Manurewa  
Auckland 2102

09 269 5252

[admin@manurewabusiness.co.nz](mailto:admin@manurewabusiness.co.nz)

[www.manurewabusiness.co.nz](http://www.manurewabusiness.co.nz)