



MANUREWA BUSINESS ASSOCIATION

ANNUAL GENERAL MEETING

3 NOVEMBER 2025, 6PM, SOUTHMALL CONFERENCE ROOM

3
NOV
2025



WELCOME & AGENDA

- QUORUM CHECK (AT LEAST 10 FULL MEMBERS)
- HOUSEKEEPING: BATHROOMS & FIRE EXITS
- APOLOGIES AND INTERESTS REGISTER
- CONFIRMATION OF 2024 AGM MINUTES
- CHAIRMAN'S REPORT
- TOWN CENTRE MANAGER'S REPORT
- FINANCIAL REPORTS
- ANNUAL PLAN & BUDGET 2026-27
- ELECTION OF COMMITTEE
- APPOINTMENT OF AUDITOR
- GENERAL BUSINESS



APOLOGIES & CONFIRMATION OF MINUTES

APOLOGIES

MOTION:

That the apologies be received.

REGISTER OF INTEREST

MOTION:

To confirm that the Association maintains and updates a register of interest.

CONFIRMATION OF MINUTES

MOTION:

That the minutes from the Annual General Meeting held on 30 September 2024 be entered as a true and correct record.



CHAIRMAN'S REPORT

MR. TONY PARKES

MOTION

The Chairman's report be received



CHAIRMAN'S REPORT - HIGHLIGHTS



- **A YEAR OF RESILIENCE & PROGRESS:** We successfully concluded our 2020-2025 Strategic Plan, a period of significant achievement in making Manurewa and Clendon safer, more connected, and more vibrant.
- **ECONOMIC STRENGTH:** In a challenging economic climate where the average Auckland BID spend decreased by 2.5%, Manurewa demonstrated remarkable resilience with only a 1.1% decrease. This is a testament to the strength and loyalty of our local business community.
- **FOCUS ON SAFETY:** Our strategic partnerships have been a key focus. The expansion of our Ambassador programme, our formal MOU with the Papakura Business Association, and our collaborative use of the Auror platform with NZ Police have created a stronger, more coordinated approach to safety.
- **IMPACTFUL ADVOCACY:** We have been a strong voice for our members, providing direct, frontline feedback to the government on its retail crime plan, informed by the real-world experiences of our team.
- **LOOKING AHEAD:** With a solid foundation, we are proud to launch our new 5-Year Strategic Plan (2025-2030), which will guide us in building upon our successes.

MOTION

That the Chairman's report be received.

TOWN CENTRE MANAGER'S REPORT

MR. NEIL PUNJA



MANAGER'S REPORT - A YEAR OF DELIVERY



The 2024-25 year was about delivering on our strategic goals while adapting to new challenges.

- **SAFETY & SECURITY:** Our Ambassador team has become an invaluable presence, providing support to businesses and the public. Their training of the Papakura Angels highlights their expertise and our collaborative approach. The “Great South” operation with Police is targeting key issues directly.
- **EVENTS & ACTIVATIONS:** We successfully brought back the much-loved Manurewa Santa Parade, and our regular events like ‘Coffee with a Cop’ and ‘Safer Plates’ continue to strengthen community ties and improve public perception.
- **BUSINESS SUPPORT:** We launched ‘Manurewa Meets’ to foster a strong business network and celebrated local success stories through the ‘Retailers of Rewa’ video series.
- **CONNECTIVITY & ACCESS:** The Manurewa Link Bus continues to be a vital service, and we are now exploring its expansion thanks to support from the Manurewa Local Board.
- **ĀPŌPŌ STUDIOS:** We have navigated the initial setup phase and are excited about its potential as a vibrant creative and employment hub for our community.



MOTION

That the Town Centre Manager's report be received.

ĀPŌPŌ STUDIOS – KEY HIGHLIGHTS

- **CREATIVE HUB IN MANUREWA, AUCKLAND:** A coworking and studio space for photographers, designers, and makers.
- **SPACES OFFERED:** Hot desks, meeting rooms, photo and fabric studios.
- **FLEXIBLE & AFFORDABLE:** Rentals from \$25 (hot desks) and \$75 (studios).
- **SOCIAL ENTERPRISE:** Profits reinvested to support local creatives and community initiatives.
- **MODERN FACILITIES:** Free Wi-Fi, video-conferencing, and professional studio equipment.
- **COMMUNITY FOCUS:** Built by locals to grow South Auckland's creative network.

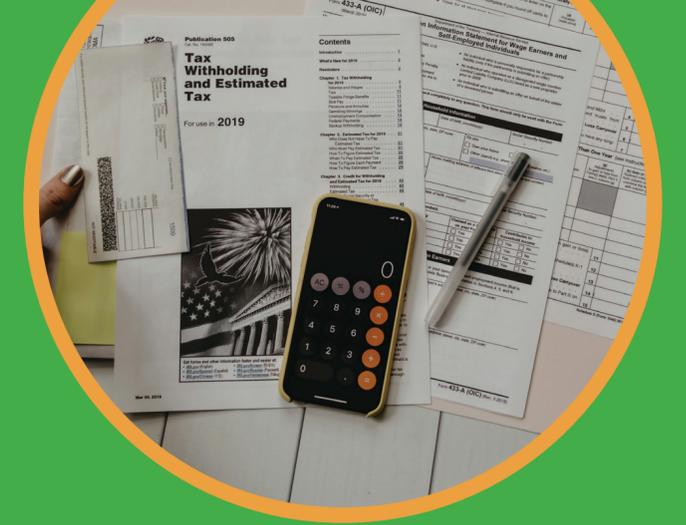


āpōpō
S T U D I O S



**TREASURER'S
REPORT & AUDITED
ACCOUNTS 2024-25**

TREASURER'S REPORT SUMMARY



- **STRONG FINANCIAL POSITION:** The Association is in a robust financial position, concluding the year with a significant surplus.
- **REVENUE:** Total revenue was **\$741,129**, a substantial increase from the prior year, largely driven by successful applications for external grants. The core BID targeted rate grant from Auckland Council was \$363,825.
- **EXPENSES:** Total expenses were **\$596,026**, reflecting our increased investment in delivering key projects, including safety, community events, and member support.
- **SURPLUS:** We ended the year with a net surplus of **\$145,103**. This strong result allows us to confidently launch our new **2025-2030 strategic plan**.
- **HEALTHY BALANCE SHEET:** The Association holds total assets of **\$402,658** and net assets of **\$187,754**. Our strong cash reserves are largely due to grants received in advance for future projects, ensuring a fully funded start to the new strategic plan.

MOTION

That the Audited Group Performance Report for the Manurewa Business Association Inc. for the year ended 30 June 2025 be received and approved.

PERFORMANCE REPORT & AUDITED ACCOUNTS

MOTION: To approve the Audited Performance Report for the financial year ending 30 June 2025.



OUR LOCAL ECONOMY: RESILIENCE IN ACTION

(FOR THE PERIOD JULY 2024 – JUNE 2025)

- **TOTAL SPEND: \$301.5 million** *(A resilient performance, with a decrease of only 1.1% compared to the Auckland-wide BID average decrease of 2.5%)*
- **Number of Transactions: 8.08 million**
- **Average Transaction Value: \$37.30** *(an increase of 0.4%)*
- **MANUREWA'S MARKET SHARE:** We maintained our **1.2%** share of total Auckland BID spending.





**LOOKING
AHEAD ANNUAL
PLAN & BUDGET
2026-27**

ANNUAL PLAN 2026-27 PRIORITIES



- **PERCEPTION:** Continue telling the positive story of our town centres through targeted marketing, events, and a business attraction programme.
- **PEOPLE:** Strengthen community connections through cultural events, night markets, and support for local employment and education initiatives like Āpōpō Studios.
- **PLACE:** Grow the Ambassador programme, expand CCTV monitoring, and advocate for town centre beautification and transport improvements.
- **PERFORMANCE:** Provide direct business support, facilitate digital upskilling, and champion the needs of our members through strong advocacy.



OUR OPERATING AREA & BID EXPANSION



WE ARE EXCITED TO ANNOUNCE A FORMAL PROJECT TO EXPLORE THE EXPANSION OF OUR BID BOUNDARY.

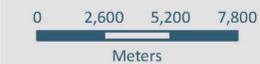
- **TIMELINE:** Early engagement with eligible businesses will begin in early 2026.
- **FUNDING:** The Manurewa Local Board has approved a \$15,000 grant from their 2025/2026 work programme to cover the cost of this project.
- **PROCESS:** The final proposal and map will be presented for member approval at the 2026 AGM, with a ballot period to close by 1 November 2026.
- **EFFECTIVE DATE:** If successful, the new BID boundary will come into effect from 1 July 2027.





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 Height datum: Auckland 1946.

Manurewa Business Improvement District (BID) map



Scale @ A3
 = 1:11,500

Date Printed:
 28/04/2021



PROPOSED BUDGET 2026-27

INCOME	AMOUNT
Auckland Council BID Grant (Base + 5% Increase)	\$420,218)
Manurewa Local Board Safety & Placemaking Grant	\$140,000
Manurewa Local Board Link Bus Grant	\$50,000
Manurewa Local Board BID Expansion Grant	\$15,000
Other BIDs (Shared Services)	\$15,000
Other Grants, Sponsorship & Income	\$49,282
TOTAL INCOME	AMOUNT
Expenditure	
Total Expenses	\$689,500
Net Surplus / (Deficit)	\$0



MOTION FOR APPROVAL

- C. That the Manurewa Business Association receive and approve the 2026-27 budget, which includes a BID targeted rate grant amount of **\$420,218**, noting there will be an increase of **5% (\$20,010)** to the BID targeted rate grant for the 2026-27 financial year.
- D. To ask the Manurewa Local Board to recommend to the Governing Body that the amount of **\$420,218** be included in the Auckland Council draft 2026-27 annual budget consultation process.

CONFIRMATION OF THE MBA DRAFT ANNUAL PLAN 2026-27.

COMMITTEE ELECTIONS

- Introduction of Nominees
- Voting of New Committee
- Confirmation of 2025-26 Committee Members



APPOINTMENT OF AUDITOR

MOTION

To appoint **Blackmore Virtue & Owens (BVO)** as auditor for the 2025-26 financial year.



5 YEAR PLAN SUMMARY: (2025 - 2030)

KEY PRIORITIES

- Deliver Year One of the new Annual Plan
- Grow the Ambassador Programme
- Progress BID expansion – connect Manurewa, Wiri & Takanini

STRATEGIC FOCUS

- **Perception:** Promote Manurewa as vibrant, safe & attractive
- **People:** Celebrate diversity, grow local jobs & community pride
- **Place:** Beautify town centres, enhance safety & access
- **Performance:** Build MBA capacity, support & advocate for business

OPPORTUNITIES

- Leverage growth in housing & transport
- Partner with Council & community to amplify impact
- Support youth employment, innovation & sustainability

ACKNOWLEDGEMENT

- Thanks to Ambassadors, Board & members – *Moving Manurewa Together*

MOTION: To move and adopt the new five year plan 2025-30



GENERAL BUSINESS

Open floor for discussion.

THANK YOU

Please join us for refreshments

Manurewa: our town, our people, our community!

