

MANUREWA BUSINESS ASSOCIATION INCORPORATED

CHAIRPERSON'S REPORT FOR THE FINANCIAL YEAR ENDED 30 JUNE 2026

Presented by: Tony Parkes, Chairperson

To be presented at: Annual General Meeting, Monday, 2 November 2026

1. INTRODUCTION & STRATEGIC CONTEXT

Tēnā koutou katoa and welcome to the 2026 Annual General Meeting of the Manurewa Business Association (MBA).

The 2025/26 financial year represented Year 1 of our strategic plan, Moving Manurewa Together / Te Kōkiri Tahi i a Manurewa (2025–2030), formally adopted at our 2025 AGM. Over the past twelve months, our association has delivered strong, measurable outcomes across our four core strategic pillars: Perception, People, Place, and Performance. Our goal remains clear and steadfast: to ensure our town centres across Manurewa and Clendon are safe, vibrant, attractive, accessible, and connected places that attract, grow, and retain business while driving local employment and economic stability.

2. ECONOMIC RESILIENCE & PRECINCT PERFORMANCE

In a challenging macroeconomic environment where consumer spending across the wider region remained constrained, Manurewa demonstrated remarkable economic resilience. Marketview economic data confirmed total annual precinct spending reached \$308.5 million for the year ended February 2026, representing a solid 4.7% four-year average growth rate.

Individual monthly data consistently showed Manurewa outperforming both regional and national averages amidst cost-of-living pressures. In May 2026, precinct spend grew by +7.3% (compared to Auckland's +1.5% and national +2.9%), and in June 2026, spend grew by +6.8% (\$25.2 million, compared to Auckland's +0.8% and national +1.7%). Outstanding category growth was recorded in Department Stores (+40.0%), Fuel & Auto (+12.3%), Cafes & Restaurants (+10.4%), and Apparel & Personal (+31.0% in May), proving the effectiveness of our local promotional drives and the deep loyalty of our local customer base.

3. SAFETY, SECURITY & INFRASTRUCTURE LEADERSHIP

Precinct safety and crime prevention remained our top operational priority throughout the year. We achieved several major infrastructure milestones:

- **CCTV Network Migration & Operators:** We completed the migration of our main CCTV monitoring hub to the Manurewa Police Station and established a real-time synchronised satellite setup at Clendon Security. To maximize monitoring efficacy, we onboarded dedicated full-time CCTV operator Binwant Walia in June 2026.
- **Town Centre Ambassadors:** Supported by \$203,185 in gross wages (partially reimbursed via WINZ Flexi-Wage subsidies), our Town Centre Ambassador team maintained a daily, highly visible presence across Manurewa and Clendon town centres to de-escalate antisocial behaviour and support shopkeepers. Their operational expertise was further recognized through cross-training support provided to the Papakura Angels team under our formal MoU with the Papakura Business Association.

- **Crime Prevention Technology:** We expanded the Auror retail crime intelligence platform across South Auckland BIDs (Manurewa, Clendon, Manukau, Papakura, Pukekohe) and launched the 'Snap It Map It' digital incident reporting tool for local businesses.
- **Transport Connectivity:** The free 'Manurewa Link' shuttle bus continued to provide vital neighbourhood transport across three routes, achieving high capacity utilization (Route 1 Southmall: 92%, Route 2 Gardens: 85%, Route 3 Clendon: 78%). I am pleased to report that the Manurewa Local Board approved an expanded \$140,000 grant to extend the service to 5 days per week utilizing a new leased Mercedes Sprinter vehicle.

4. HIGH-LEVEL ADVOCACY & STAKEHOLDER ALLIANCES

The MBA maintained an active advocacy agenda to champion our members' interests at regional and national levels:

- **Deputy Mayor Walk-Around:** On 22 July 2026, we hosted Auckland Council Deputy Mayor Desley Simpson for a town centre walk-around with our Ambassador team, demonstrating our safety infrastructure and advocating directly for precinct needs.
- **Central Government Submissions:** We provided direct, evidence-based submissions to the Ministerial Advisory Group on retail crime, utilising frontline intelligence from our Ambassador team to advocate for effective retail safety measures.
- **Compliance Enforcement:** We worked closely with Auckland Council Compliance (Ref: 8102103260) to resolve unlicensed night-market food truck operations in Clendon, protecting compliant, rate-paying local food businesses.

5. STRATEGIC BID EXPANSION & ALIGNMENT

Following an evaluation of the BID Expansion Options Paper prepared by Local Works (Ian Leader) and direct engagement with neighbouring business associations, the Board resolved to adopt Option 1: Pause Campaign and Target November 2027 Ballot. This decision reflects current macroeconomic conditions and allows dedicated time to secure endorsements from major commercial anchors (such as Marley, Ramada Hotel, and Due Drop Events Centre). Furthermore, we realigned the proposed northern expansion boundary along Browns Road in full agreement with the Wiri Business Association, ensuring a contiguous, collaborative map (Date Printed: 14/08/2026).

6. FINANCIAL POSITION & ACKNOWLEDGEMENTS

The association remains in a robust, debt-free financial position, concluding FY2025/26 with total operating revenue of \$803,734, a net surplus of \$39,532, and accumulated funds of \$227,286. Our liquid bank reserves (\$190,630) provide a solid foundation as we move into Year 2 of our strategic plan. I extend my heartfelt gratitude to my fellow Executive Committee members for their voluntary time and governance, to Town Centre Manager Neil Punja and his team for their tireless operational execution, and to our key partners—including the Manurewa Local Board, NZ Police, Southmall, and Clendon Shopping Centre. Together, we continue to move Manurewa forward.

FORMAL MOTION:

"That the Chairperson's Report for the financial year ended 30 June 2026 be received and accepted."