

Manurewa Business Association Inc.

Budget A: 2027/2028 (Expanded BID Successful)

This budget models a successful ballot completed by 1 November 2026, with the new boundary formally taking effect on 1 July 2027. It incorporates a target grant of \$150,000 from the newly incorporated area.

Projected Income

Income Source	Amount (NZD)
Auckland Council BID Grant (Existing Area)	\$420,218
Auckland Council BID Grant (Expansion Area Target)	\$150,000
Manurewa Local Board Safety & Placemaking Grant	\$140,000
Manurewa Local Board Link Bus Grant	\$145,000
Other BIDs (Shared Services)	\$15,000
Sponsorships, Grants and Other Income	\$49,282
TOTAL PROJECTED INCOME	\$919,500

Strategic Operating Expenses

1. Place & Safety Infrastructure	Amount (NZD)
Wages - Ambassadors	\$140,000
Wages - Safety/Security/CCTV	\$65,000
Safety & Security Systems (CCTV)	\$25,000
Subscriptions - Auror Platform	\$20,000
Ambassador Operating Costs	\$15,000
Motor Vehicle Expenses	\$15,000
Shuttle Service (Taxis United)	\$145,000

2. Perception & Community Engagement	Amount (NZD)
Advertising & Promotions	\$35,000
Promotional Expenses – Placemaking	\$25,000
Newsletters ('Heart' & 'Buzz')	\$17,000
Promotional Expenses – Collateral	\$20,000
New Member Transition & Onboarding	\$15,000
Community & Retail Events	\$60,000
Business Events (Manurewa Meets)	\$8,000
3. Performance, Administration & Governance	Amount (NZD)
Accounting and Payroll Costs	\$20,000
Contracting Costs (Town Centre Manager)	\$85,000
Rent Office	\$12,000
Consultancy & Specialist Advice	\$15,000
Website, Social Media & Hosting	\$15,000
Audit Fees & Memberships	\$7,700
Other General Administration & Overheads	\$44,800
TOTAL OPERATING EXPENSES	\$919,500

NET SURPLUS: \$0