

# Manurewa Business Association Inc.

Budget B: 2027/2028 (Status Quo / Unsuccessful)

This budget reflects a "status quo" approach, keeping the BID boundaries restricted to the existing Manurewa and Clendon Town Centres if the expansion ballot is unsuccessful.

## Projected Income

Income Source	Amount (NZD)
Auckland Council BID Grant (Base)	\$420,218
Auckland Council BID Grant (Expansion Area)	\$0
Manurewa Local Board Safety & Placemaking Grant	\$140,000
Manurewa Local Board Link Bus Grant	\$145,000
Other BIDs (Shared Services)	\$15,000
Sponsorships, Grants and Other Income	\$49,282
<b>TOTAL PROJECTED INCOME</b>	<b>\$769,500</b>

## Standard Operating Expenses

Expense Category	Amount (NZD)
<b>1. Place &amp; Safety Infrastructure</b>	
Wages – Ambassadors	\$90,000
Wages – Safety/Security/CCTV	\$40,000
Safety & Security Systems (CCTV hardware)	\$10,000
Subscriptions – Auror Crime Reporting	\$15,000
Motor Vehicle & Ambassador Ops Costs	\$10,000
Shuttle Service (Taxis United)	\$145,000

<b>2. Perception &amp; Community Engagement</b>	
Advertising & Promotions	\$20,000
Promotional Expenses – Placemaking	\$10,000
Newsletters & Print Collateral	\$12,000
New Member Transition & Onboarding	\$0
Core Events	\$60,000
Business Events (Manurewa Meets)	\$8,000
<b>3. Performance &amp; Administration</b>	
Accounting, Payroll & Database Mgmt	\$15,000
Core Administration (Rent, TCM Contract)	\$97,000
Remaining Overheads (Audit, IT, General)	\$52,500
<b>TOTAL OPERATING EXPENSES</b>	<b>\$769,500</b>

**NET SURPLUS: \$0**